

# Pitch Scoring Form



## Criteria

## Weighting Score

<b>1 Novelty of solution</b> <i>(0: not new; 1: new; 2: breaking new)</i>	<i>What is the problem to be solved? How is the solution novel and innovative? How is it different from prior solutions? How does it advance the state of art? Does it address the needs of science, private / public sector and society?</i>	2	0,4
<b>2 Impact on energy savings &amp; equivalent CO<sub>2</sub> reductions</b> <i>(0: small; 1: medium; 2: large)</i>	<i>How does your challenge contribute to energy savings or CO<sub>2</sub>-reduction? Are the savings plausible? Is the impact assessment comprehensible based on the planned innovation?</i>	2	0,4
<b>3 Probability of success</b> <i>(0: small; 1: average; 2: high)</i>	<i>Who/Which markets are your clients? Are the market potential and the target groups promising? Is there a convincing, understandable planning? Does it lead to the proposed solution? How strong is the partner implementation support? Milestones to be achieved?</i>	1	0,2
<b>4 Transfer of results</b> <i>(0: not considered; 1: considered 2: fully considered)</i>	<i>How do you intend to broadcast your solution? How does it maximise &amp; accelerate learning &amp; diffusion (e.g. for social innovation)?</i>	1	0,2
<b>5 Diversity and inclusiveness</b> <i>(0: not addressed; 1; addressed; 2: fully addressed)</i>	<i>How are diversity and inclusiveness of the proposal addressed? (e.g. social background &amp; culture, age, plans on delivering social impacts on women, contribution to other initiatives); Does the team combination address this diversity as well?</i>	1	0,2
<b>6 Pitch performance</b> <i>(0: poor; 1: good; 2: perfect)</i>	<i>Was the team's pitch clear, concise, convincing, enthusiastic? Good timing?</i>	1	0,2

0,16